

Topic

- ▼ 05 Recording Considerations
 - ▼ Agenda
 - Biography DUE!
 - Discussion: Chapter 4 Recording Issues and “Career Forward” Questions
 - Recording and Releasing Your Music
 - Break
 - Activity: Research CD Replication Services
 - Assignment: Read Chapter 5 in Beyond Talent; Recording Project Plan
 - ▼ Home Studio vs. Pro Studio
 - ▼ Home
 - Cost - Upfront investment, but eventually pays for itself
 - Time - No time pressure, but learning software/techniques can be time consuming
 - Convenience/Creativity - Recording can be part of the creative process
 - ▼ Pro
 - Hourly rate can save, but can add up, too
 - “On the clock” time pressure, but pros usually get it right the first time.
 - You can focus on the music alone
 - ▼ Tips for The Pro Studio Option
 - Preparedness saves \$\$\$
 - The engineer: “No touchie, just lookie!”
 - Retain your rights
 - The producer
 - ▼ Mastering
 - EQ applied to finished mix consistently over the course of the album
 - Compression/limiting applied to entire album
 - Volume normalization applied to entire album
 - Track arrangement and spacing between tracks
 - Sound smoothing of digital recordings via vacuum-tube based systems

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- Crowd noise for live albums
- ▼ Tips
 - Bring a finished mixdown with some headroom
 - Bring the right formats: WAV, AIFF...never MP3!
 - Plan the track order in advance
 - Leave some header and trailer
- ▼ Checklist for CD Production
 - Clear the legal status of all music and artwork
 - Choose a CD production service (preferably with an included digital distribution package)
 - Decide on replication or duplication
 - Submit a CD master
 - Obtain a bar code
 - Create the album art, photos
 - Prep any text: liner notes, credits, lyrics, copyright info
- ▼ CD Duplication/Replication Services
 - oasiscd.com
 - discmakers.com
 - cdmaker.com
 - diskfaktory.com
 - mydiscoutlet.com
 - nationwidedisc.com
 - ideareplication.com
 - cdbaby.com